



Nature Venture



NatureVenture
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Our mission is to cultivate mentally healthy habits for students. While understanding that the pressure of achieving a healthy work-life balance between studies can often lead to stress and anxiety among students. That's why we believe in the power of developing healthy and more importantly, consistent habits. This can be something as simple as a 10-minute walk, whether it's incorporated into your daily routine or scheduled weekly, can make a significantly positive difference.

In order for us to address these challenges, we have developed an app concept as part of our brand. This app aims to break users out of their daily routines, which may be playing a role in their mental stress, and introduce them to new environments and people. We are excited to promote the functionality of our brand during UniSA's Orientation Week, where we encourage students to reach out, engage with the app, and embark on exciting adventures in local areas while being able to connect with new people. By leveraging the power of technology and social interaction, we strive to create a positive and transformative experience that enhances students' well-being.

Style Guide

Logo/Icon



Typography

Heading 1
Heading 2

Body

Brand colour



Deliverables



User Interface

